



PRESS RELEASE

OrecX Named Industry Innovator

VON Magazine recognizes OrecX's market leadership in developing next generation VoIP technology.

March 17

San Jose, Calif.--OrecX, which provides voice recording applications to more than 80 companies globally, is a recipient of VON Magazine's Innovator award for excellence in bringing new IP communications products and services to market. The award will be presented 6:30 p.m. Tuesday, March 18 at the VON San Jose Spring show.

Written using open source code, OrecX's Oreka TR and Oreka QM applications provide end users with the flexibility to develop their own customized solutions for voice recording that include live monitoring capability, manual start and stop, and codec support.

Users can also retrieve recordings through their Web browser anywhere, anytime, and with the appropriate administration rights. Oreka TR and Oreka QM are operating system agnostic, come analytics ready, and cost a fraction of competing solutions. More than 27,000 users have downloaded OrecX's open source code. Since November 2007, 15,000 users have completed downloads.

"We're pleased to recognize OrecX as one of the best and brightest companies shaping the future of the Internet communications industry," says Bill Sell, Publisher, VON Media Group. "The judges unanimously agreed that OrecX stood apart from a large field of nominees because its solutions represent the innovation that is driving the next generation of Internet communications."

So far 4,500 phone lines are recorded through the OrecX suite of applications. Businesses can be assured all recordings will comply with regulatory requirements, be of call center grade, and improve customer service. Oreka TR and Oreka QM can be installed without disrupting operations, exhausting IT budgets, and without hidden implementation costs. Both applications support more than 20 IP phone platforms including Avaya, 3Com, Asterisk/Digium, BroadSoft, Nortel, Siemens, and Sangoma.

"Being recognized as a VON Innovator reaffirms OrecX's commitment to creating cutting edge, quality VoIP solutions that enable businesses to improve their operating efficiency," says Bruno Haas, co-founder and chief technical officer for OrecX. "Our products and services will continue to exceed the expectations of the business user."



In 2007, sales of VoIP and IMS networking equipment grew 19% to more than \$3.9 billion, according to Infonetics Research. Global sales of VoIP and IMS networking equipment are projected to hit \$8.4 billion in 2011, according to Infonetics.

“VoIP technology is advancing rapidly and businesses need a technology partner that can not only deliver next generation solutions, but help them understand how to optimize all the features and functionality within this technology to grow their business and shorten their ROI,” says Bruce Kaskey co-founder of OrecX.

Oreka TR and Oreka QM are scalable from 5 to 50,000 users across single and multiple sites and there are no limits on the number of recording services reporting to the central database server. Recordings can be indexed using a variety of fields such as time, employee, date, and group allowing for immediate record retention, search, and retrieval.

OrecX’s fine grained privilege access system helps ensure data security by restricting employee access to data that is necessary to perform their daily tasks. User names can be attached to any number of security profiles that define the level of access for specific business objectives performed by each registered user. More complex organizational structures can be mapped using OrecX TR’s hierarchical group system.

"Businesses are embracing Oreka TR and Oreka QM because they enhance their operations, are easy to use, easy to install, and easy on the budget," says Kaskey.

For more information about Oreka TR and Oreka QM, please visit www.OrecX.com.

About OrecX

Based in Chicago, OrecX provides open source VoIP recording solutions at a fraction of the cost of proprietary recording applications that run \$1,000-\$4,000 per user. OrecX is the primary developer and sponsor of the Oreka open source call recording project hosted on sourceforge.net www.oreka.org. More than 27,000 users have downloaded the open source version of Oreka.

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