



## PRESS RELEASE

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### **InterMedi@ Marketing Solutions wins inaugural Open Source Challenge with OrecX's recording platform at Linux World**

**"OrecX's decision to license its recording software under the GNU GPL is just what customers like InterMedi@ need. To succeed with demanding technologies such as VoIP, customers and vendors need the flexible cooperation terms that open source provides."**

**-- Don Marti, Site Editor, LinuxWorld.com**

**New York** – InterMedi@ Marketing Solutions (InterMedi@) a leading direct marketer and information technology resource company was awarded the prestigious Open Source Challenge Award last night at Linux World for its use of the open source recording application, Oreka TR from OrecX, as the core application to build a voice recording platform for its operations.

"Oreka TR gave us a recording platform that we can grow with, at an affordable price and they supplied us with the technical expertise to integrate Oreka TR into our infrastructure. Our main objective was to deploy an IP recording platform that would enhance our ability of monitoring our employees and allow us to increase our call quality which has allowed us to retain current clients and gain new clients." Vance Dailey, Vice President Information Technology – InterMedi@.

"We are thrilled to have teamed up with InterMedi@ on this project, but more importantly our team is excited about the fact that we have enabled InterMedi@ to accomplish their objectives from both a financial and operational standpoint," commented Bruce Kaskey of OrecX.

**About OrecX** - OrecX is the primary developer and sponsor of the Oreka open source call recording project hosted on sourceforge.net [www.oreka.org](http://www.oreka.org). Over 12,000 users have downloaded the open source version of oreka.

**About InterMedi@ Marketing Solutions** - Founded in 1983, InterMedi@ is a direct marketing and information technology resource company that specializes in secure and flexible, customized, end-to-end e-commerce, sales and customer relationship management solutions. Intermedi@ is a forerunner in the adoption and integration of Linux based applications for call/contact centers. All services are provided in an outsourced environment or implemented with the assistance of Intermedi@'s professional services division, 360'CRM.

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