



NEWS RELEASE

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OrecX Selected for Membership in Avaya DevConnect Program

Network of companies creates innovative, IP-enabled Unified Communications applications that extend the value of multivendor networks

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CHICAGO, Illinois – OrecX, the premier IP-enabled voice recording company, today announced it has been selected by Avaya Inc., a leading global provider of business communications applications, systems and services, for membership in the Avaya DevConnect program.

OrecX is the developer of Oreka TR , the first open source call recording system that delivers easy to install, maintain and use voice recording tools for compliance, performance and risk applications. As a result, companies can deliver call center grade call recording solutions at a fraction of the cost, time and energy that the traditional proprietary voice recording systems require.

The Avaya DevConnect program promotes the development, compliance-testing and co-marketing of innovative third-party products that are compatible with standards-based Avaya solutions. Member organizations have expertise in a broad range of technologies – including IP telephony, contact centers and mobility applications – helping companies extend the value of multivendor networks and transform voice into an intelligent business application that delivers true value to the bottom line.

“Membership in Avaya’s developer community will help us build our business by providing Avaya clients with a full-feature call recording solution at a great price,” said Bruce Kaskey, COO of OrecX. “Building on Avaya resources and working closely with Avaya’s channel partners, we will be able to reduce network complexity, improve security and reliability, and speed time to deployment so businesses can quickly realize a benefit to their bottom line.”

The Avaya DevConnect program currently includes thousands of software and hardware developer companies, integrators, service providers and customers. Members have created a broad array of innovative solutions tested for Avaya compliance, including natural language speech recognition applications, wireless services, specialized computer telephony integration and reporting capabilities, and applications tailored for specific vertical industries.

Through the DevConnect program, Avaya provides a number of tools and capabilities to member companies. One example is Application Enablement Services (AES)—a set of application programming interfaces, protocols and Web services that makes it easier for developers to create Avaya-compatible networks, devices and applications.

“With the support of development partners like OrecX, Avaya is able to help businesses operate more efficiently and effectively and stand out in a crowded marketplace,” said Eric Rossman, vice president, developer relations and technical alliances, Avaya. “By embedding new unified communications capabilities into critical business processes, they can establish a competitive advantage, improve service to their clients and get more out of their network investment.” As a member of the DevConnect program, companies have access to a wide range of support from Avaya, including technical resources and training. There are three levels of membership – Registered, Gold and Platinum – each entailing progressive levels of marketing and sales involvement. Free Registered membership is available to anyone interested in designing Avaya-compatible solutions. Gold-level members and Platinum members must meet rigorous Avaya criteria for customer satisfaction, product support, business operations, marketing and sales. OrecX is a Gold member of the Avaya DevConnect program.

Membership information and a listing of solutions developed and tested under the DevConnect program are available at www.avaya.com/devconnect.

About Avaya

Avaya is a global leader in enterprise communications systems. The company provides unified communications, contact centers, and related services directly and through its channel partners to leading businesses and organizations around the world. Enterprises of all sizes depend on Avaya for state-of-the-art communications that improve efficiency, collaboration, customer service and competitiveness. For more information please visit www.avaya.com. For more information on the Avaya DevConnect program, visit www.avaya.com/devconnect.

About OrecX

Chicago based OrecX (www.orecx.com) provides open source VoIP call center grade recording solutions at a fraction of the cost of proprietary recording applications that often run \$1,000-\$4,000 per phone line recorded. OrecX is the primary developer and sponsor of the Oreka open source call recording project hosted on sourceforge.net (www.oreka.org). More than 38,000 users have downloaded the open source version of Oreka, which has received accolades from Linux World, Unified Communications Magazine and VON Magazine.

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